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Rust/Resistance:
Works of Recovery

ASLE 2017 BIENNIAL
CONFERENCE

Wayne State University, Detroit, MI

June 20-24



Association for the Study of Literature and Environment (ASLE)

International Biennial Conference

June 20-24, 2017

Wayne State University (WSU) in Detroit, Michigan.

The ASLE biennial conference will bring about 1000 attendees to the Detroit Midtown area who are heavily invested in issues related to the environment. These attendees include activists, scholars, artists, and creative writers from around the world who are writing and thinking about—and active in—issues from climate change to food justice and water security to urban farming, and everything in between. WSU is very excited to be hosting such a passionate and committed group of scholars.

The organizers are thrilled to be bringing this conference to Detroit because of its unique place in American history and culture, its current transition into recovery, and the very special ways its people demonstrate Detroit's resilience. For many of the participants, it will be the first time they visit Detroit and it will provide the opportunity to challenge the clichés and stereotypes that accompany Detroit.

The host committee is cooperating with Midtown Detroit, Inc. (MDI) to get the word out not only about of the number of people who will be visiting the Midtown area from June 20-24, 2017, but to reach out to businesses who might want to participate in sponsoring the conference.

To that end we are *reaching out to local businesses to see if they would be interested in benefitting from the sponsorship opportunities listed in this brochure.*

If you are interested in becoming a sponsor, please contact **Mary Tischler** at marytischler@gmail.com or 248-872-0108 or submit the enclosed form with payment as instructed.

Conference website: <http://asle2017.clas.wayne.edu>

ASLE website: www.asle.org

Photo credits: Thank you to renée hoogland, Andrea Knutson, Scott Crandall and Mary Tischler for the use of their photos in this brochure.

Sponsorship Opportunities



CONFERENCE SPONSOR = \$5,000 (3 Available)

- Podium recognition at Keynote
- Speaking opportunity
- Logo on promotional material
- Ad in conference printed and PDF brochure
- Logo and link on conference website
- Acknowledgement at banquet



EVENT SPONSOR = \$2,500 (6 Available – 2 at each event)

- Recognition at the event
 - Logo on promotional material
 - Ad in conference printed and PDF brochure
 - Logo and link on conference website
- Choose from:
- Author's Reception
 - Progressive Evening
 - Opening Reception



FIELD TRIP SPONSOR = \$1,000 (11 available)

- Recognition during the field trip
 - Logo on promotional material
 - Logo in conference printed and PDF brochure
 - Logo and link on conference website
- Choose from:
- Volunteer Field Trip to Forgotten Harvest
 - Belle Isle Aquarium Laboratory and Field Station
 - Water Works Park Pilot Plant
 - Lake St Clair MetroPark Field Station Laboratory
 - Walter P. Reuther Library
 - Historic First Congregational Church of Detroit Underground Railroad Living Museum
 - Urban Garden Tour
 - Arab American National Museum in Dearborn
 - Detroit Experience Factory Downtown & Beyond
 - Biking the Inner Circle Greenway
 - Run Detroit 10k Run



GOOD NEIGHBOR SPONSOR = \$500 (UNLIMITED)

- Logo on promotional material
- Logo and link on conference website
- Logo in conference printed and PDF brochure

Note: co-sponsorships for all of the above categories in smaller amounts are also possible. Please contact us to discuss options

ASLE Sponsorship Form

CONTACT INFORMATION:

NAME:	
COMPANY:	
ADDRESS:	
CITY STATE ZIP:	
PHONE:	
EMAIL:	

SPONSORSHIP OPPORTUNITIES (circle):

SPONSORSHIP LEVEL	PRICE	QUANTITY AVAILABLE
Conference Sponsor	\$5,000	3
Event Sponsor	\$2,500	6 (2 at each event)
Field Trip Sponsor	\$1,000	8 (2 for each field trip)
Good Neighbor Sponsor	\$500	Unlimited

PAYMENT INFORMATION:

Send this form with check made payable to ASLE for amount indicated above to:

Amy McIntyre
ASLE
PO Box 502
Keene, NH 03431-0502

Payment by credit card is also possible, please contact Amy at info@asle.org to arrange.

FOR MORE INFORMATION:

Contact Mary Tischler at 248-872-0108 or marytischler@gmail.com
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