Rust/Resistance: Works of Recovery
Twelfth ASLE Biennial Conference
Wayne State University, Detroit, MI
June 20-24, 2017

ASLE Publishers Exhibit & Program Advertising Form

Publisher/Exhibitor: ____________________________________________________________

Contact person: ______________________________________________________________

Address: _______________________________________________________________________

Phone: ____________________ email ______________________________________________

Representative(s): 1. __________________________ 2. __________________________

Rep Email(s): 1. __________________________ 2. __________________________

Additional representative/email: ________________________________________________

Table Fees:
____ Full Table fee (includes 2 rep registrations): $300
____ Additional tables @ $100 each $_______
____ Additional attendees @ $100 each $_______

____ Half Table fee (includes 1 rep registration): $175
____ Additional attendees @ $100 each $_______

Important: ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to prior requests, we WILL allow unstaffed tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back, so they will be donated or given away at the end of the conference. Prices for unstaffed tables are the same due to our increased logistical/administrative costs. Single or small numbers of titles can be represented at staffed tables with The Scholar's Choice; contact Mary Lynn Howe (mlh@scholarschoice.com) to reserve space.

Program advertising (see rates/sizes next page):
____ Full Pg.  ____ ½ Pg. vertical  ____ ½ Pg. horizontal  ____ ¼ Pg.  $_______

Total (table and/or ad fees): $_______
Program Advertising

We offer advertising space in our 2017 conference program. The program is approximately 48 pages in length, with B/W printing on recycled paper.

Size: Rate:
Full page (7.5 x 10 inches) $400
½ page (H= 7.5 x 5 or V = 3.75 x 10 inches) $250
¼ page (3.75 x 5 inches) $150

Please provide fully laid-out ads in .jpg, .eps, or .pdf format.

The deadline to submit advertising copy is April 30, 2017. Files may be emailed to info@asle.org.

Reservations and Payments
To reserve a spot in the program or at the publishers’ exhibit, fill out this form and mail or fax to Amy McIntyre at the addresses below. Please send your payment and reservation by April 1, 2017, to confirm your space in our exhibit and/or conference program.

Please make checks payable to ASLE and send to:

Amy McIntyre, Managing Director
ASLE
P.O. Box 502
Keene, NH 03431-0502

Credit Card Payments:

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: 1-603-357-7411 or scanned and emailed to info@asle.org.

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: __________________________________________

Card member signature:  ___________________________________

Card number: _______________________________ Expires: _____________

Card Verification Security Number (on back of card): _____________