



Rust/Resistance: Works of Recovery

Twelfth ASLE Biennial Conference
Wayne State University, Detroit, MI
June 20-24, 2017

General Information for Publishers, Exhibitors and Advertisers

The 2017 ASLE Conference Publishers' Exhibit will be located in the Student Center at Wayne State University, the location of conference registration and many sessions.

Tables are rectangular and 8 ft. in length. Half tables shared with other vendors are available. The room will be securely locked during times when the exhibit is closed. WiFi is complimentary. Power is also available (additional fees may apply).

Tentative Exhibit Schedule:

Tuesday, June 20: setup during registration desk hours (12-6pm)
Wednesday, June 21: 8:30am – 5pm
Thursday, June 22: 8:30am – 5pm
Friday, June 23: 8:30am – 1pm
Saturday, June 24: 8:30am – 4pm

Table and Registration Fees for Book Exhibitors and Publishers

Full Table Rates:

Full tables are available at the cost of \$300 each. Each full table purchase includes up to 2 representative registrations. Additional tables can be purchased for \$100 each. Additional representative registrations are \$100 each.

Half Table Rates:

Half tables can be purchased at the rate of \$175. Half table purchases include 1 representative registration. Additional representative registrations are \$100 each.

IMPORTANT: *ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to previous requests, we will allow unstaffed tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back to you, so they will be donated or given away at the end of the conference.*

If you cannot attend and would like to display and sell a limited number of titles at a table with a representative present, please contact Mary Lynn Howe (mlh@scholarschoice.com) at The Scholar's Choice (<http://www.scholarschoice.com>).

Prices for unstaffed tables are the same as for those with representatives due to our increased logistical/administrative costs.

Pre-Conference Shipments

Boxes of books will be accepted beginning May 1, 2017. Boxes should be clearly labeled "Books for ASLE Conference" and include the name of the publisher or author on the outside of the box. The boxes can be mailed to address below.

ADDRESS/CONTACT PERSON FOR DELIVERIES:

Elena Past
Classical and Modern Languages, Literatures, and Cultures
Manoogian Hall, Suite 487
906 W. Warren
Detroit, MI 48201

Post-conference

Please be aware that the university and the conference co-hosts cannot be responsible for return shipping of unsold books. Return shipping options will be shared with participating publishers. Any books that remain on display or in pre-conference storage after 6:00 p.m. on Saturday, June 24, 2017 will become the property of ASLE.

Program Advertising

ASLE offers advertising space in the 2017 conference program. The printed program is approximately 48 pages in length, with B/W printing on recycled paper.

Size:	Rate:
Full page (7.5 x 10 inches)	\$400
½ page (7.5 x 5 or 3.75 x 10 inches)	\$250
¼ page (3.75 x 5 inches)	\$150

Please provide fully laid-out ads in .jpg, .eps, or .pdf format.

The deadline to submit advertising copy is **April 30, 2017**. Files may be emailed to info@asle.org

Reservation Deadline: Please send your reservation form with payment by **April 1, 2017** to confirm your space in our publishers' exhibit and/or conference program.

For more information regarding Publishers' Exhibit and program advertising details please contact Amy McIntyre at info@asle.org.